

# Success in Business

## Top-line Report



May, 2018

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## Introduction

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This report contains the top-line findings the recent survey on business success. The report also includes notes on each slide highlighting important variations across different subgroups.

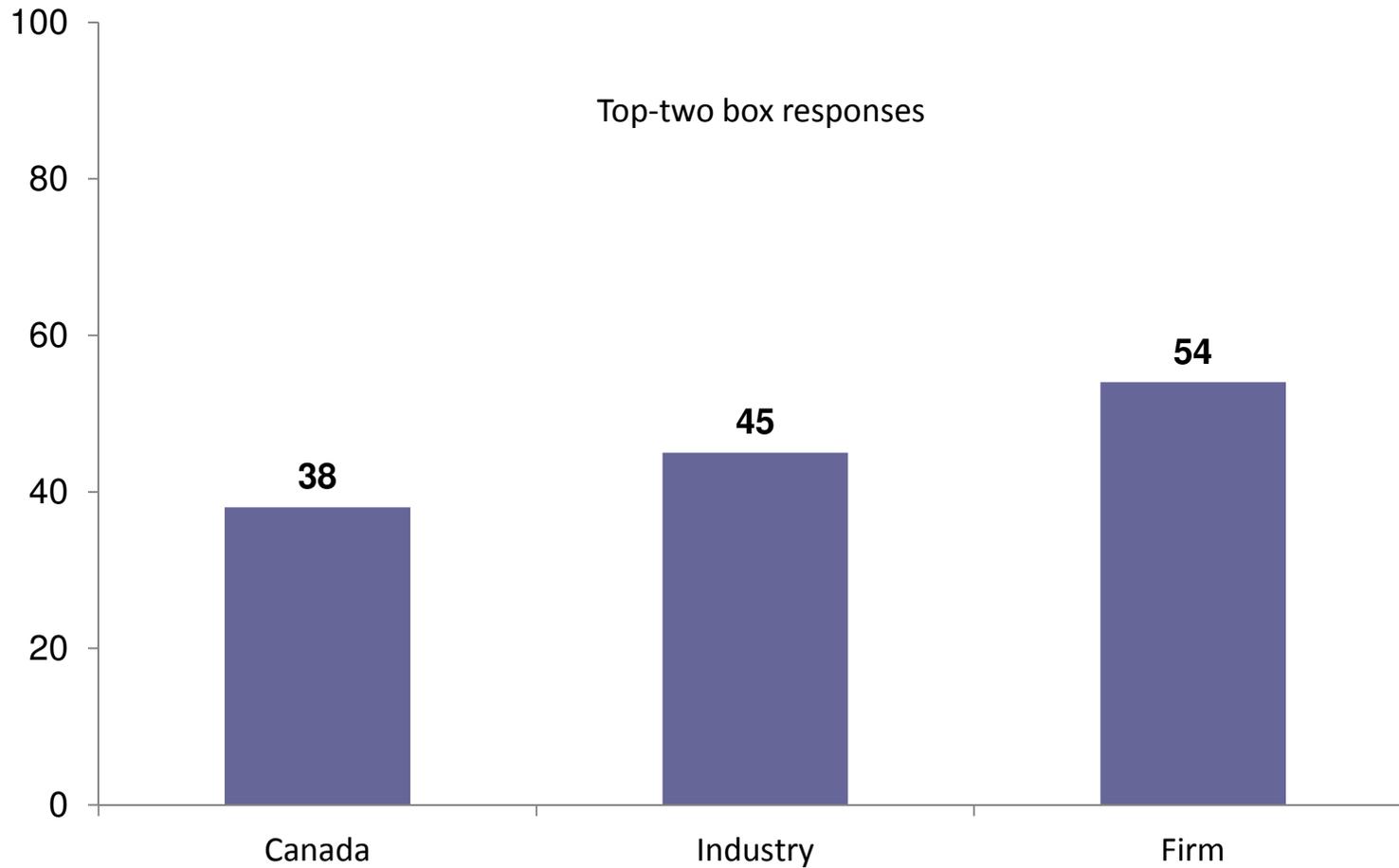
The survey was conducted between April 10 and May 10, 2018. In total, the survey sampled 705 eligible respondents. The margin of error for this sample is +/- 3.7 percentage points, 19 times out of 20.

As a top-line report, the survey findings are ordered in the sequence of questions as they were presented in the survey.

## Outlook on Success

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To what extent do you believe that each of the following is poised for long-term success and prosperity?

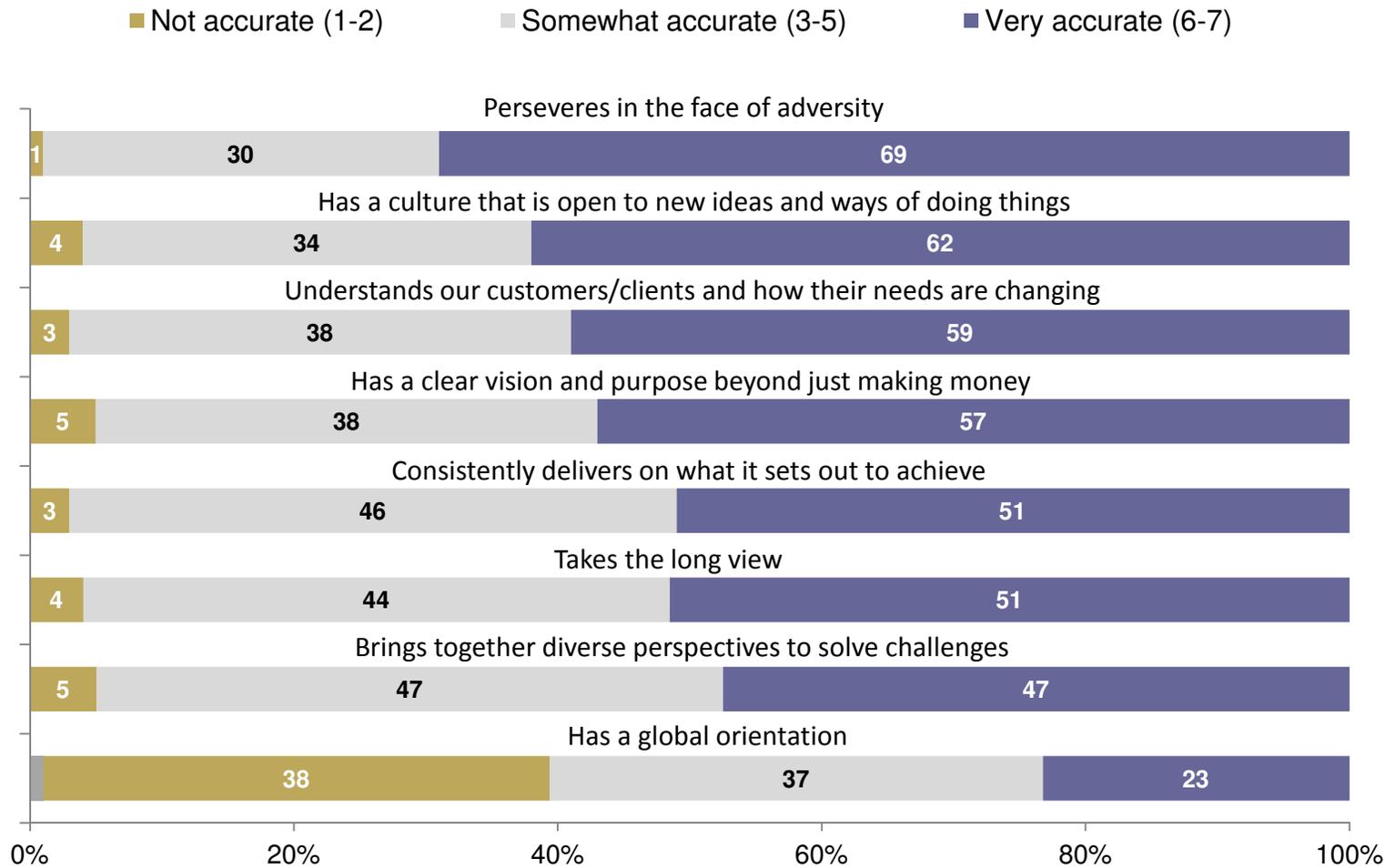


Base: all (n=705); percentages

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## Perceptions du leadership

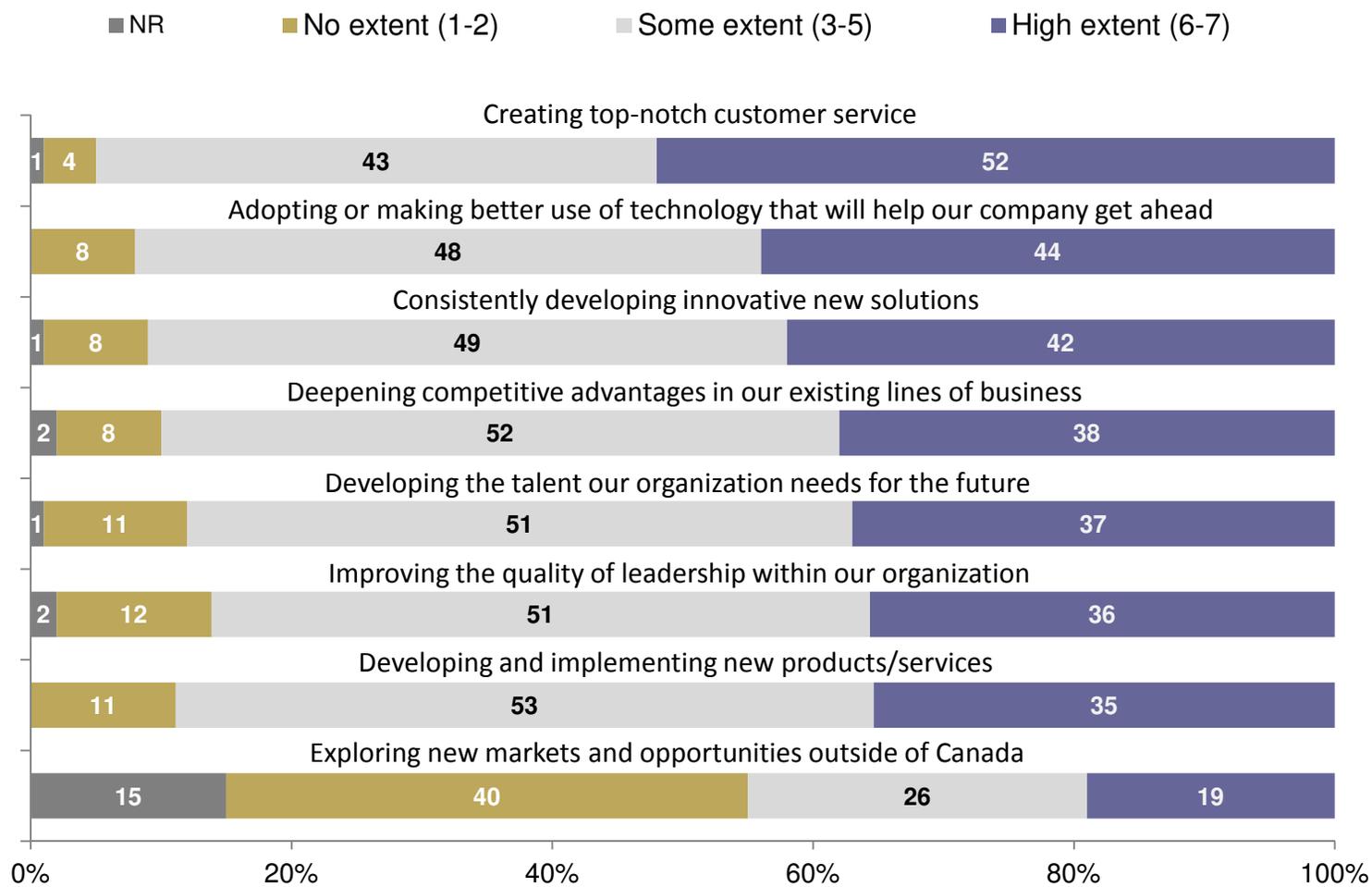
How accurately do each of the following describe the organization where you currently work?



Base: all (n=705); percentages; may not add to 100 due to rounding and exclusion of dk/nr

## Investing Resources

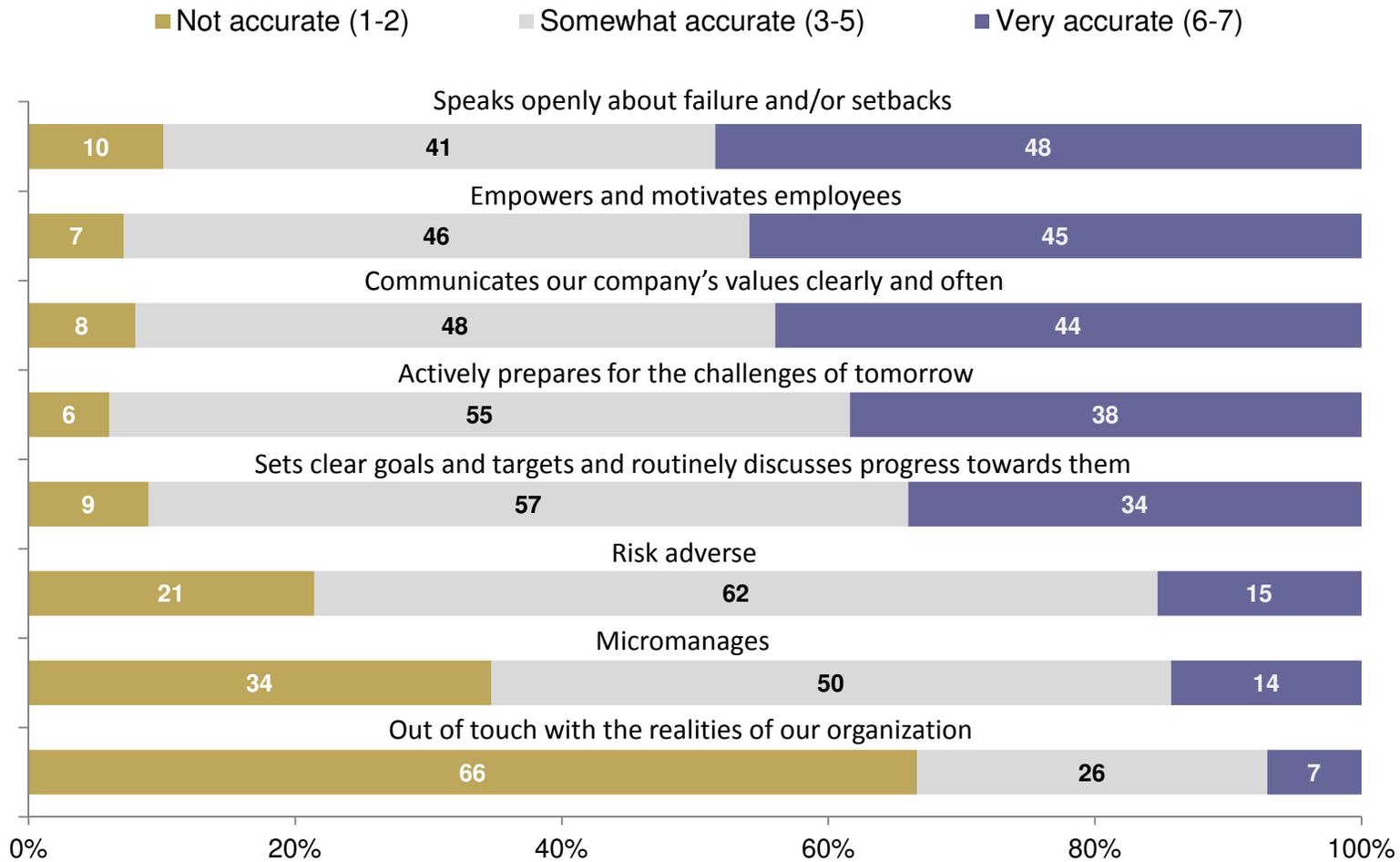
To what extent does your firm invest resources (e.g., time, energy, money) in each of the following?



Base: excl. public sector (n=609); percentages; may not add to 100 due to rounding

## Perceptions of Leadership

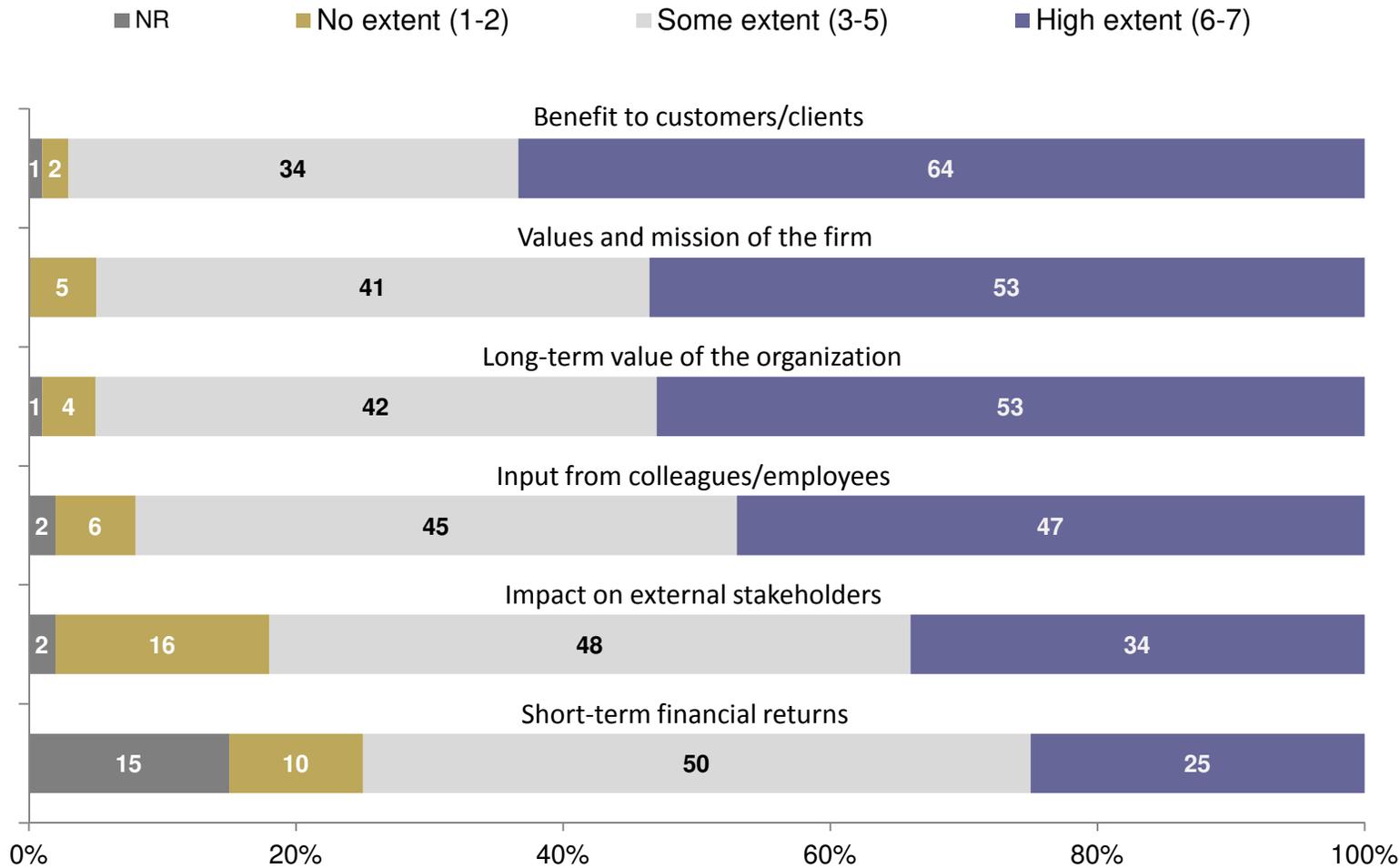
How accurately do each of the following describe the executive leadership at your firm?



Base: all (n=705); percentages; may not add to 100 due to rounding and exclusion of dk/nr

## Influences on Decision-making

To what extent do each of the following influence day-to-day decision-making at your organization?

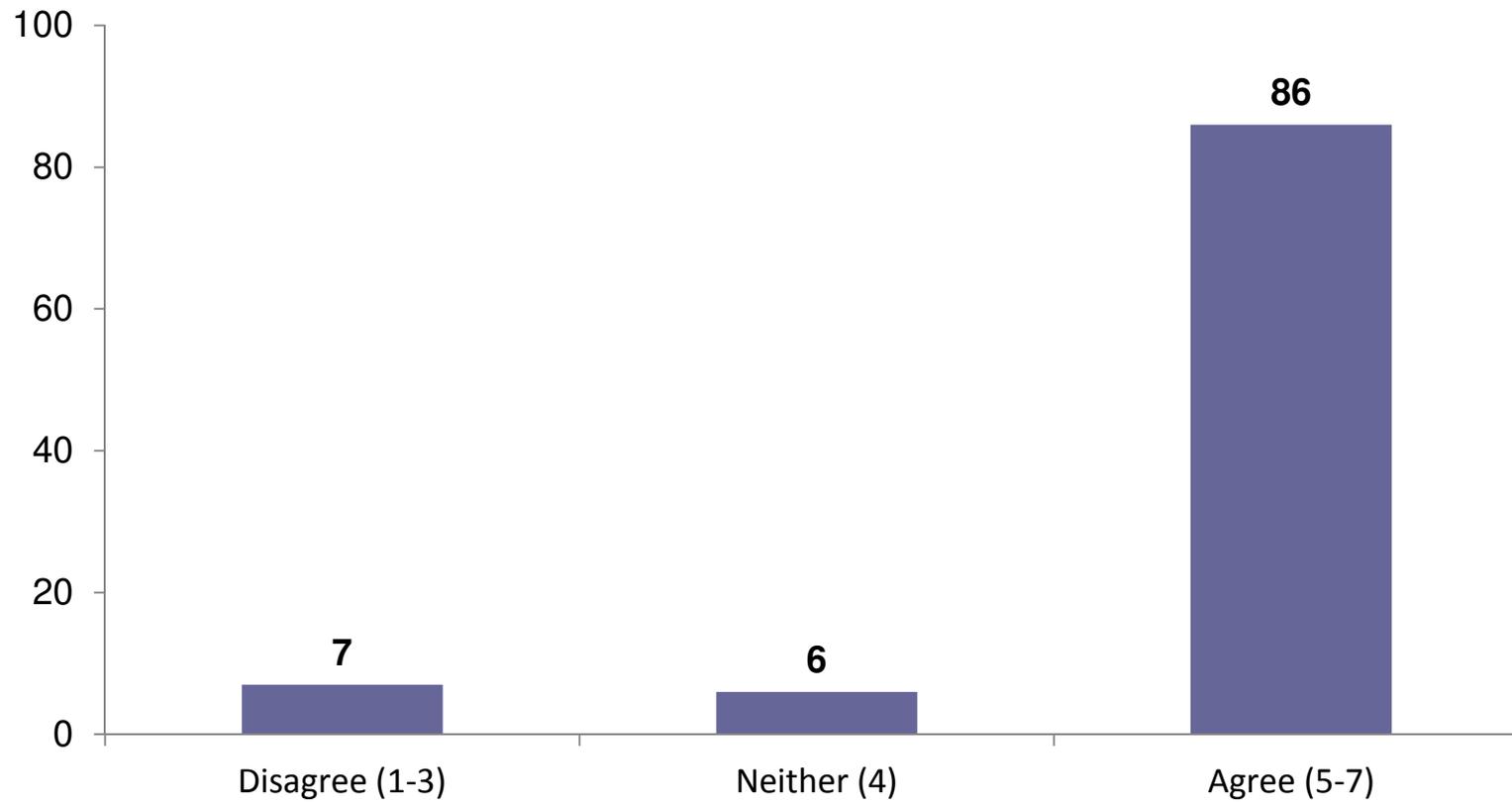


Base: all (n=705); percentages; may not add to 100 due to rounding

## Understanding Mission and Vision

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I understand the mission and vision of my firm



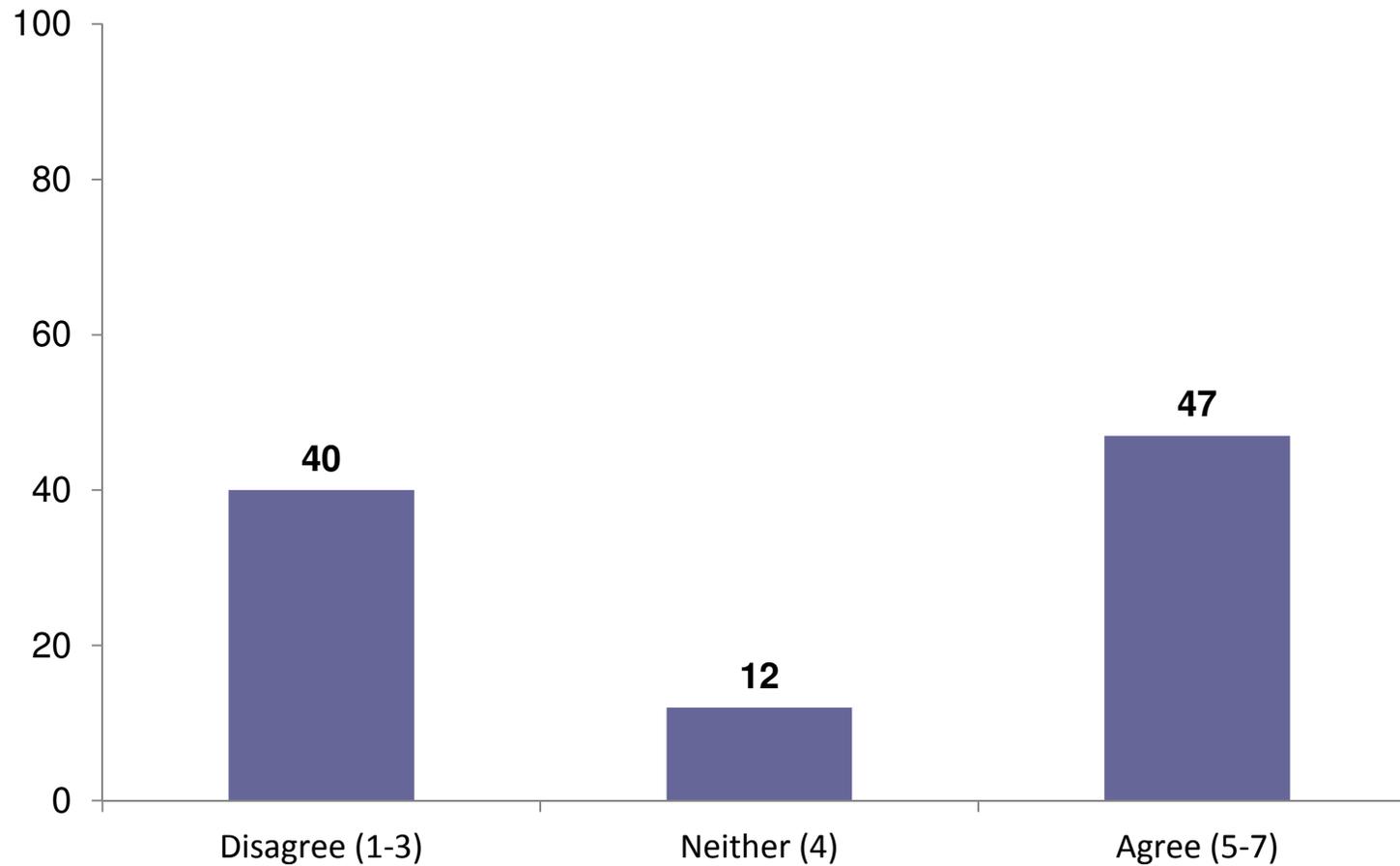
Base: all (n=705); percentages

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## Distribution of Decision-making Power

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Decision-making power at my firm is distributed amongst many people.



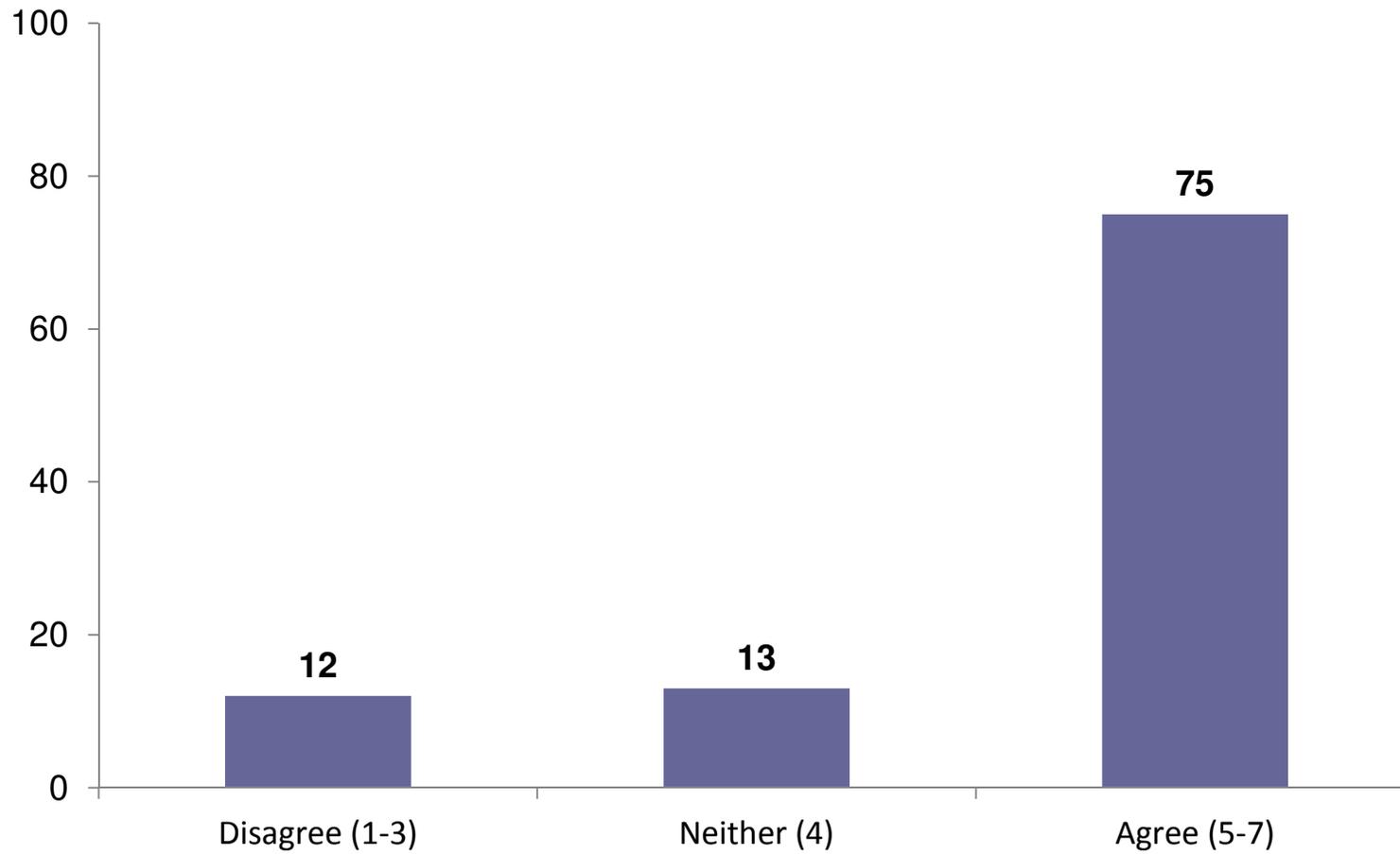
Base: all (n=705); percentages

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## Innovativeness

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My firm is always looking for new ways to do things.

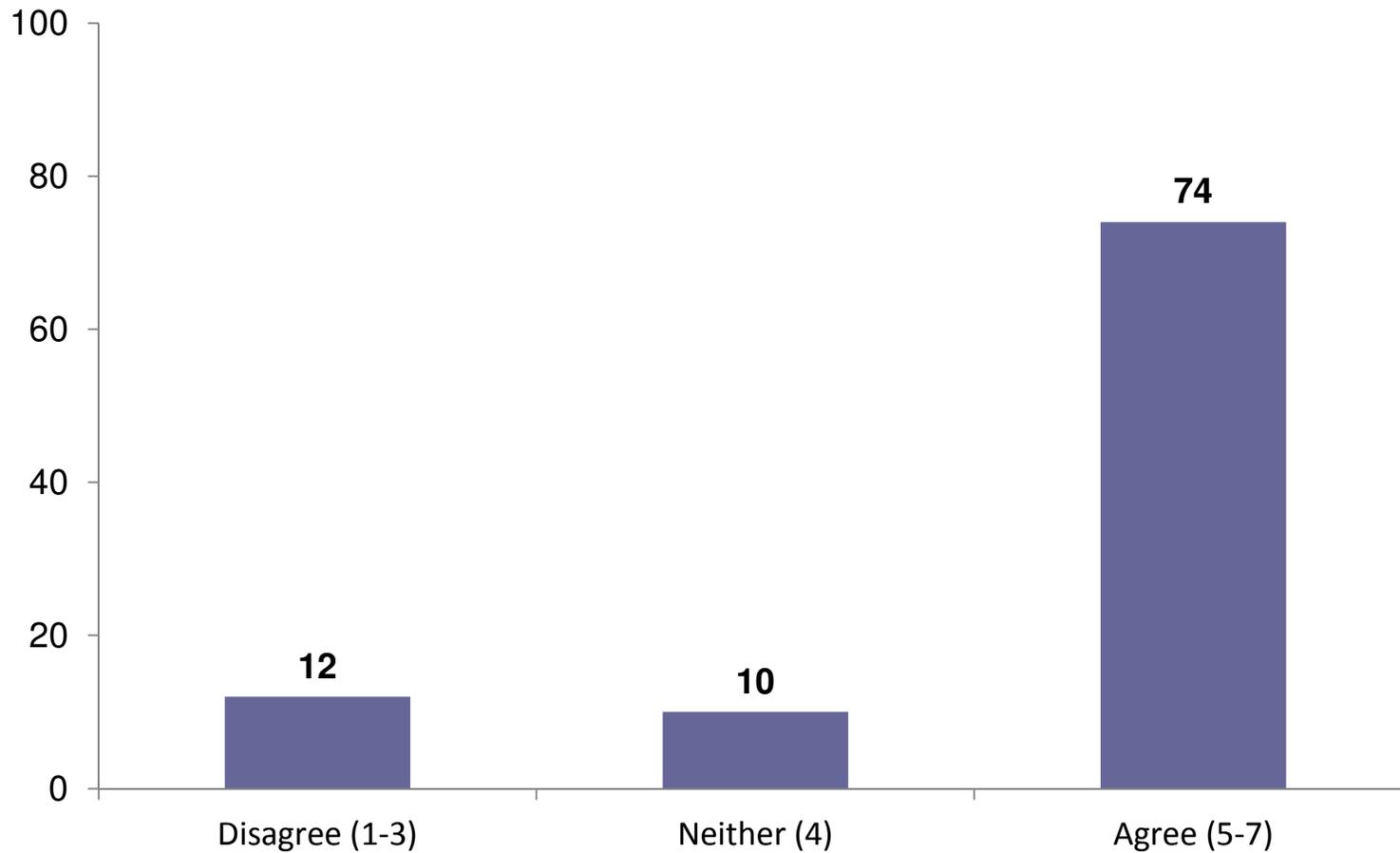


Base: all (n=705); percentages

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## Comfort with Challenging Senior People

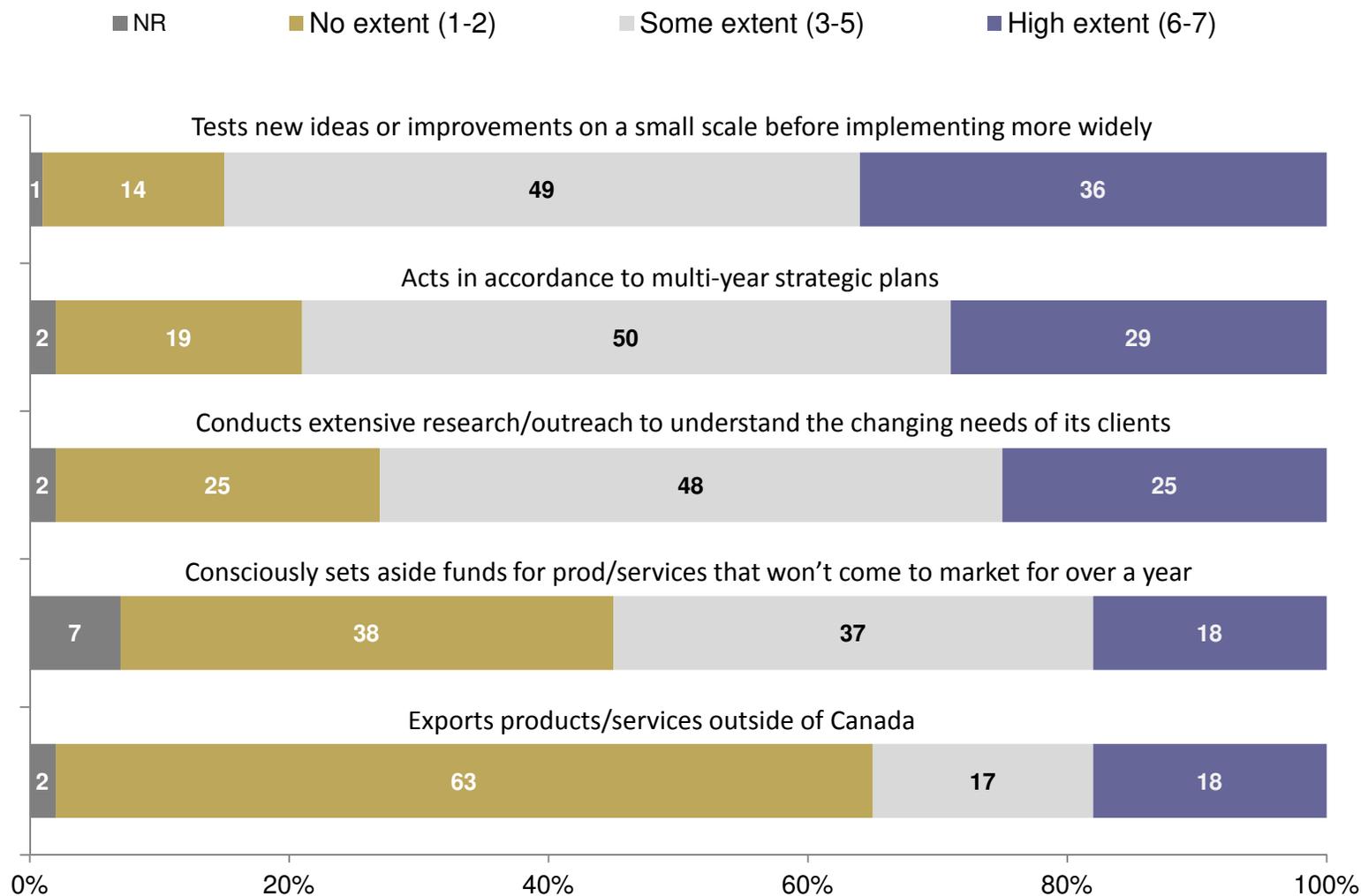
When dealing with senior members of the firm, I feel comfortable disagreeing or questioning them on work related matters.



Base: all (n=705); percentages

## Organizational Behaviours

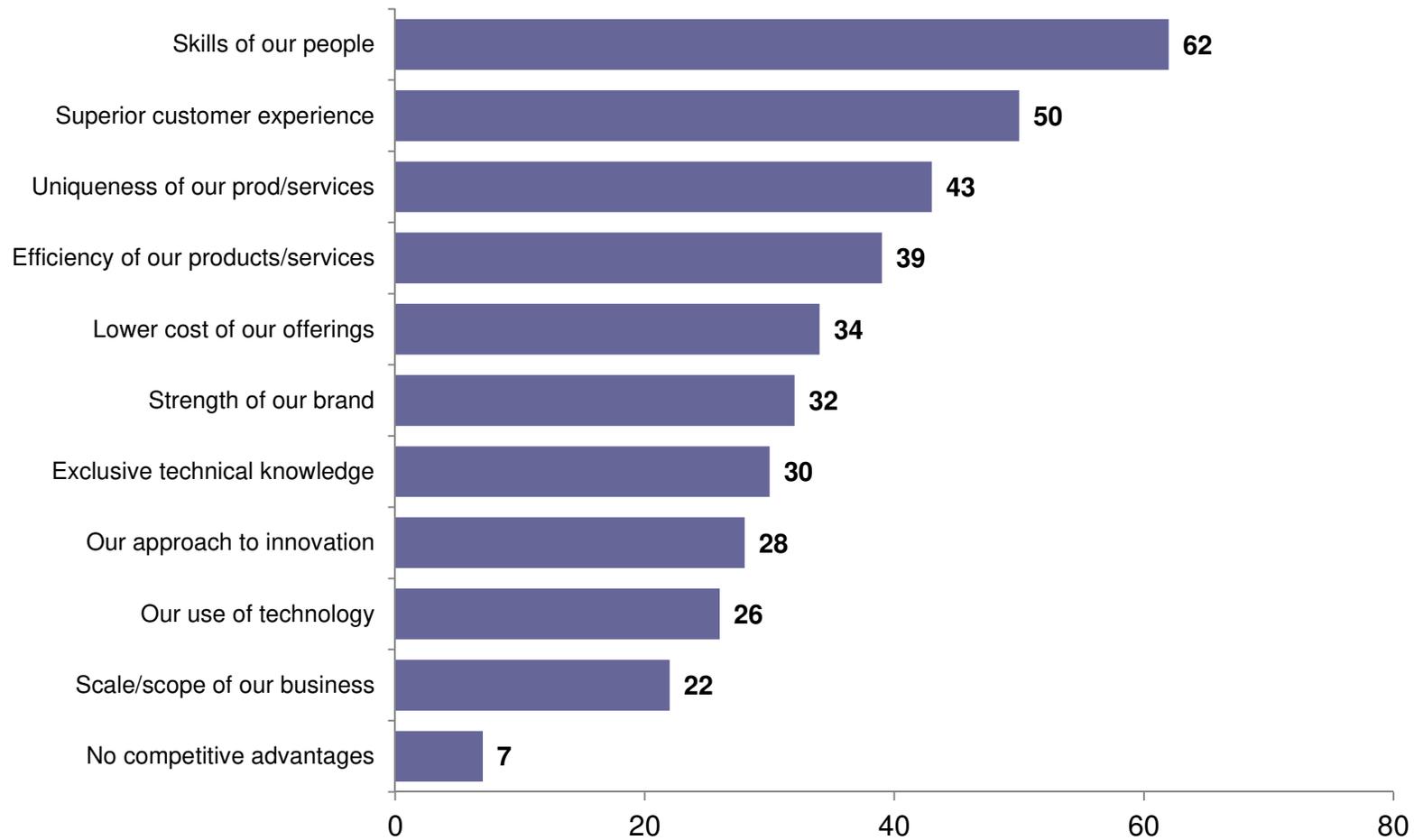
To what extent does your company do each of the following?



Base: all (n=705); percentages; may not add to 100 due to rounding

## Competitive Advantages

Do you believe your organization has a true competitive advantage in relation to your industry in any of the following areas?

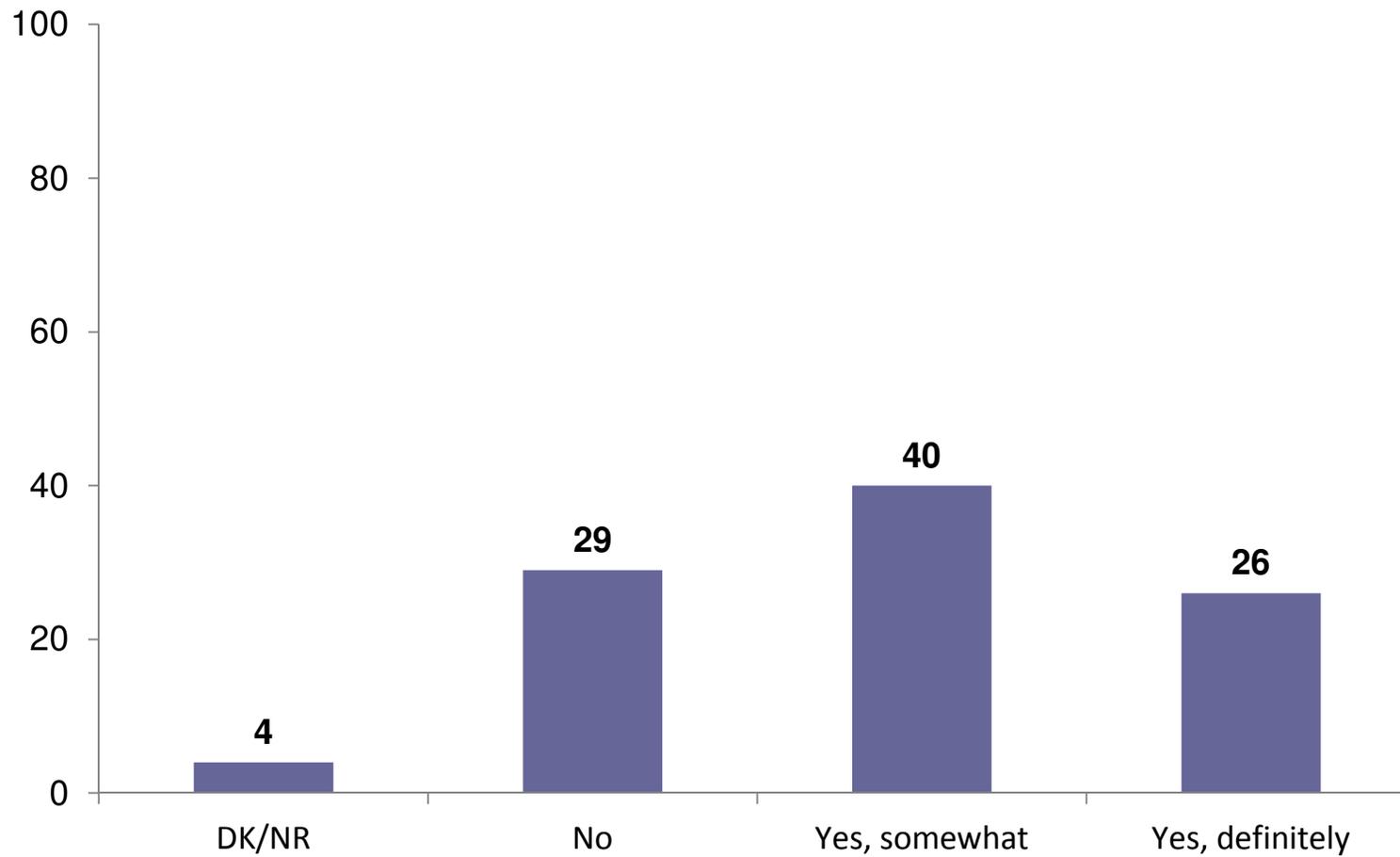


Base: all (n=705); percentages; may not add to 100 due to rounding

## Changed Business Model

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Has your organization ever been in a position where it had to fundamentally change the way it operates or develop a completely new business model in order to survive?



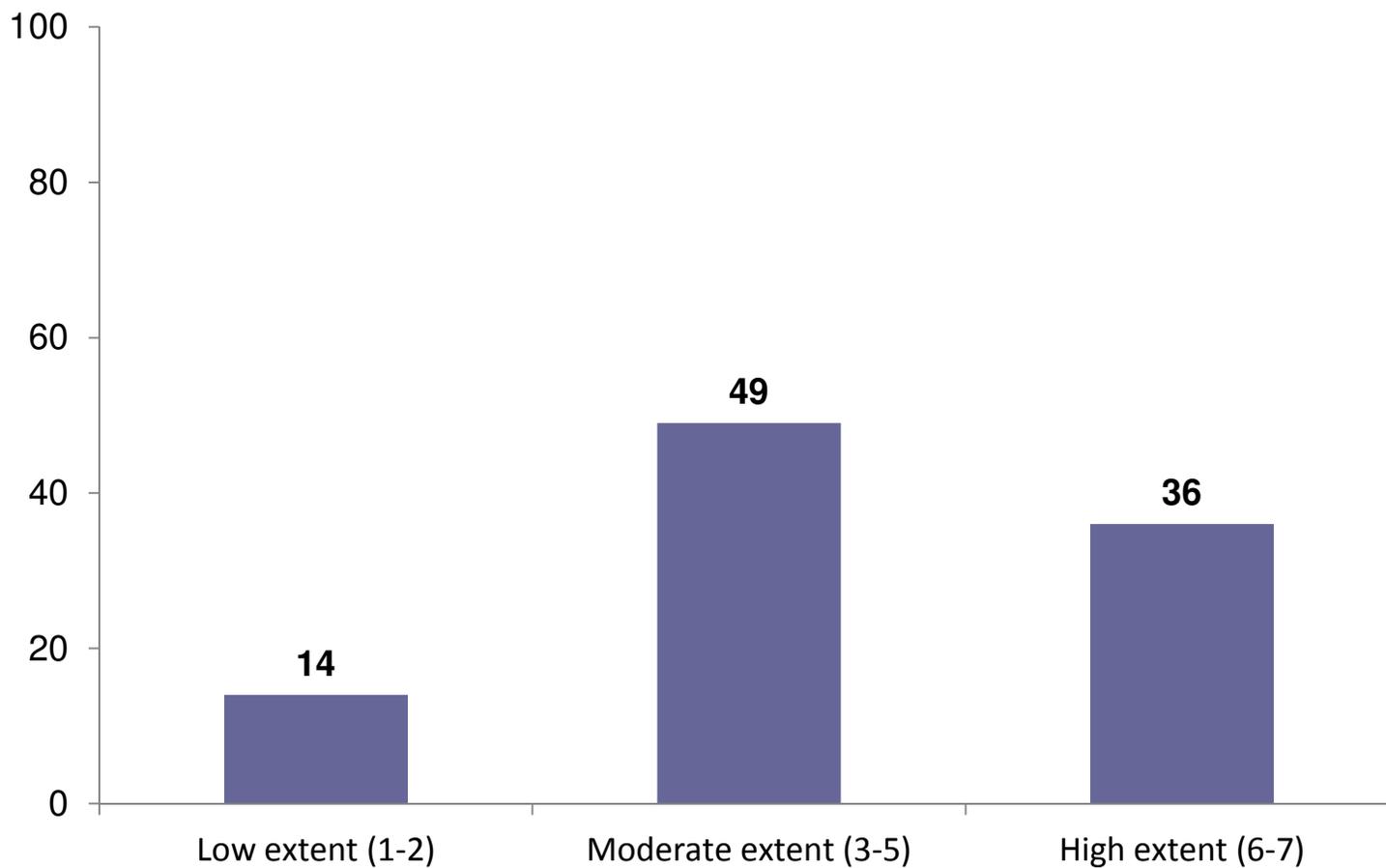
Base: all (n=705); percentages

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## Social and Environmental Responsibility

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To what extent do social and environmental considerations factor into the vision and strategy of your firm?

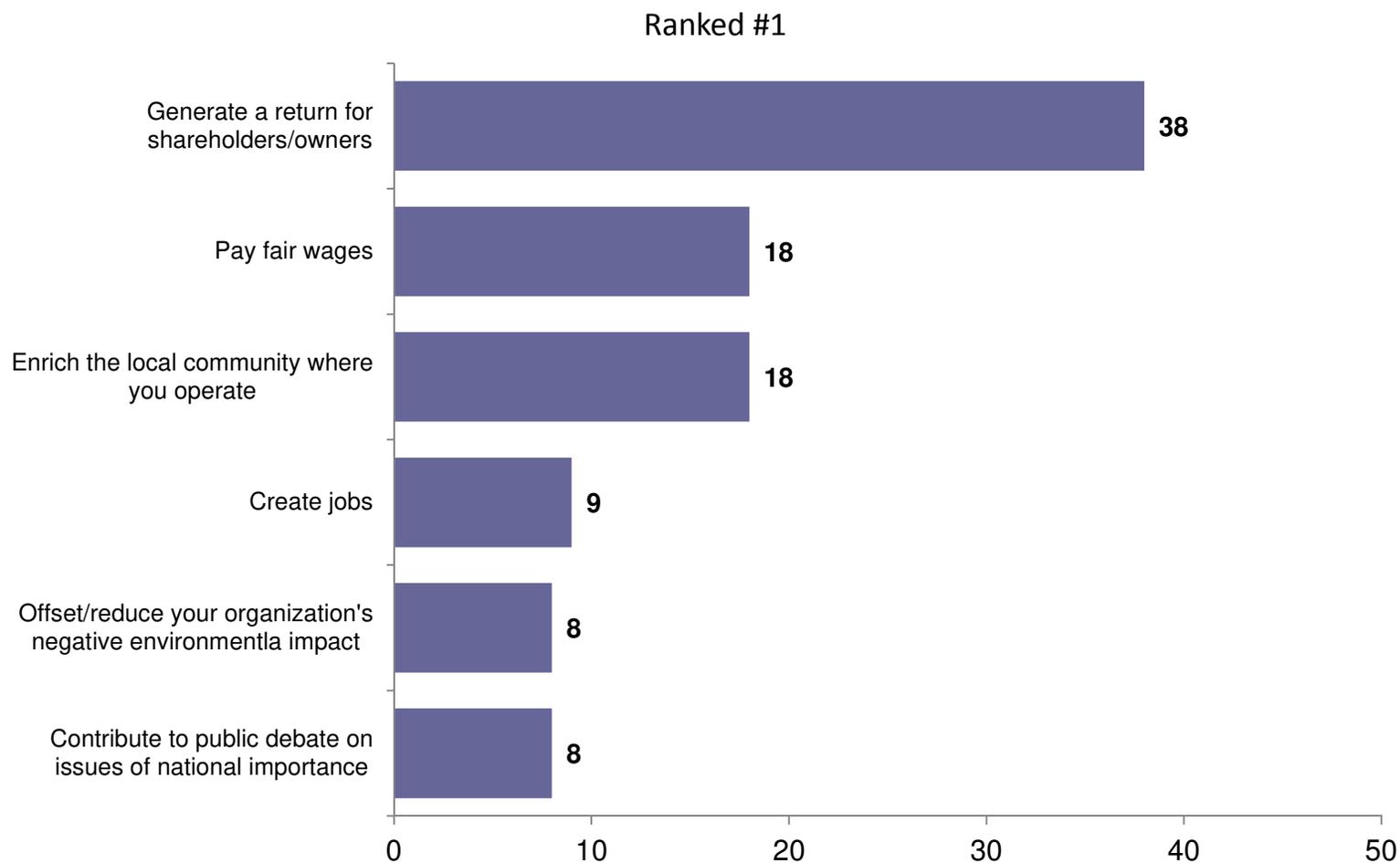


Base: all (n=705); percentages

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## Rank of Organizational Responsibilities

In terms of your firm's responsibilities, how would you rank each of the following?



Base: all (n=688); percentages ranking item as first priority

