

Future of Leadership Survey



Top-line Results



Modus
RESEARCH

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Future of Leadership

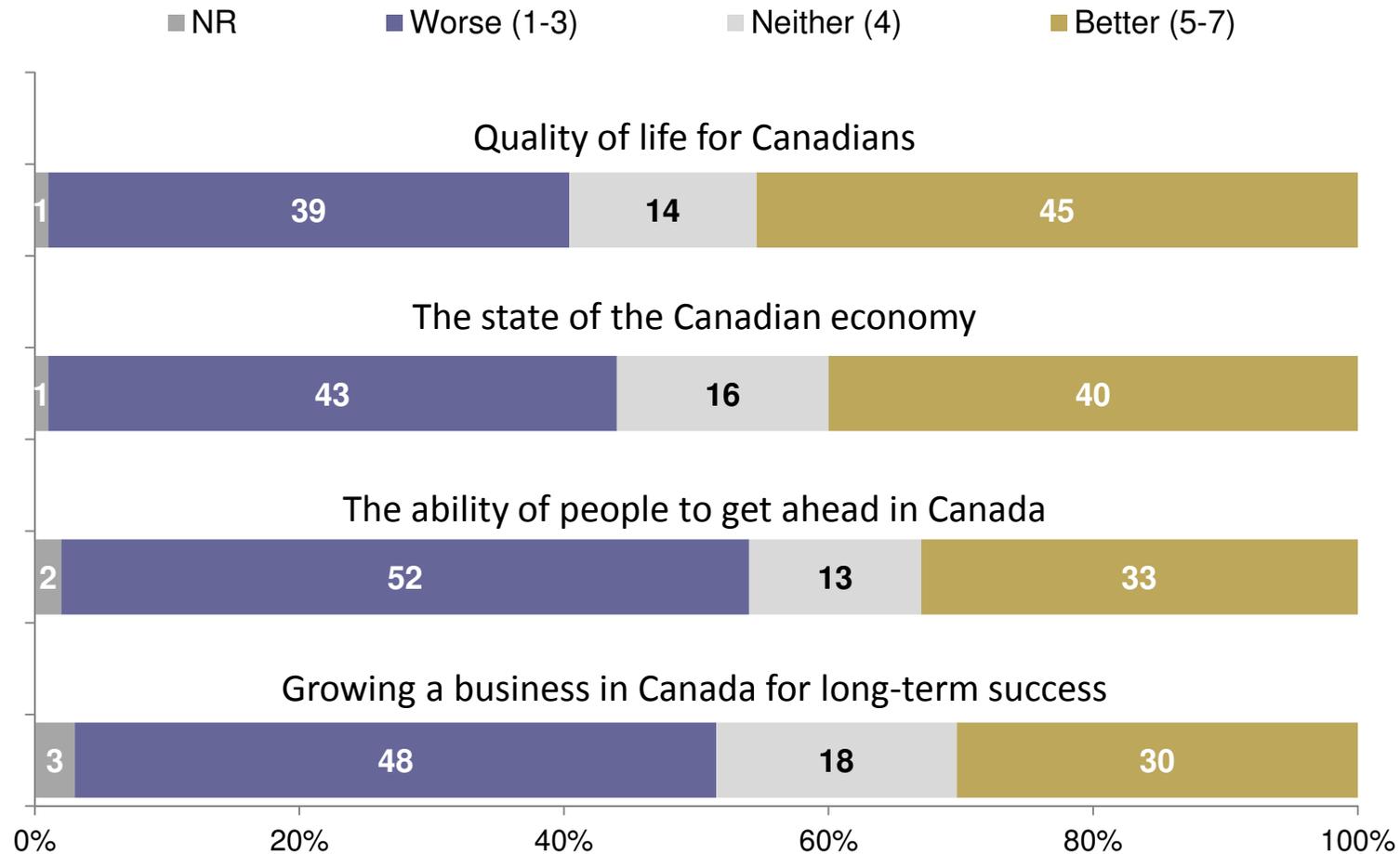
Long-term Trends



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Canada: The Past 25 Years

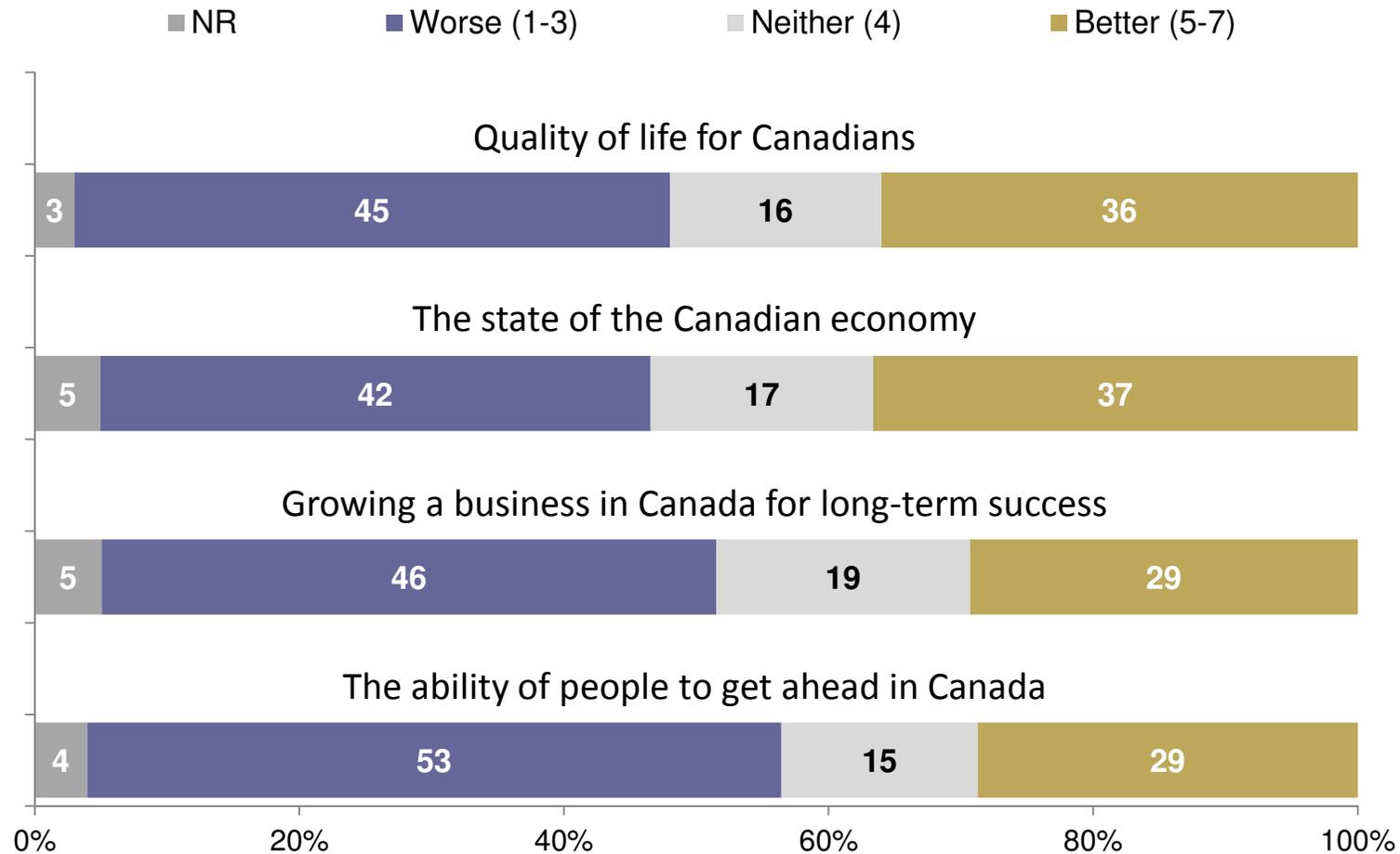
Looking back over the past 25 years in Canada, would you say the following areas have become better or worse?



Base: all (n=732); percentages

Canada: The Next 25 Years

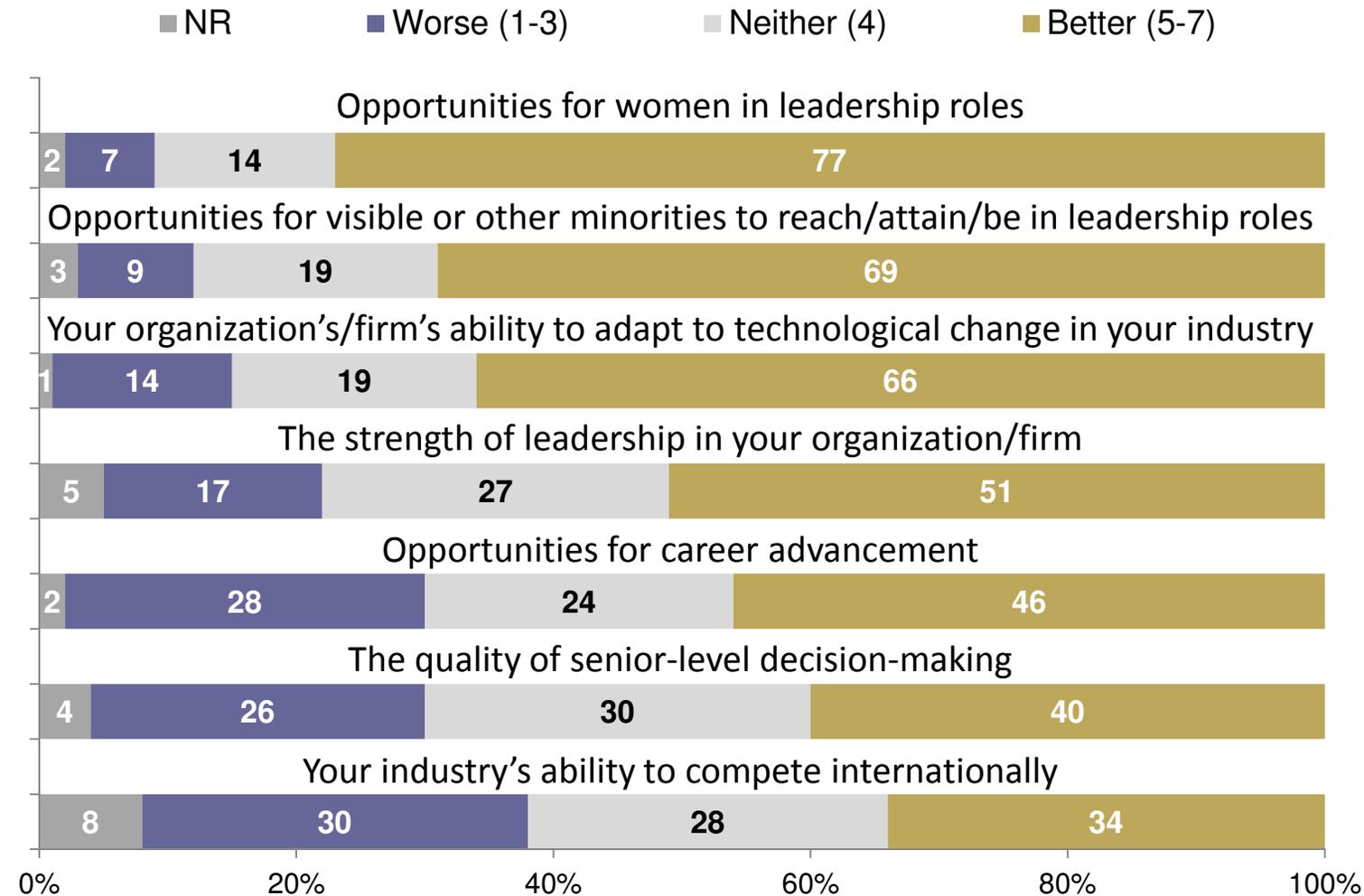
Looking out over the next 25 years in Canada, would you say the following areas will become better or worse?



Base: all (n=732); percentages

Your Industry: The Past 25 Years

Thinking now about the industry or sector you work in, are things better or worse today than they were 25 years ago in the following areas?



Base: all (n=732); percentages

Your Industry: The Next 25 Years

Looking out over the next 25 years, do you think things will get better or worse in your industry for each of the following?



Base: all (n=732); percentages

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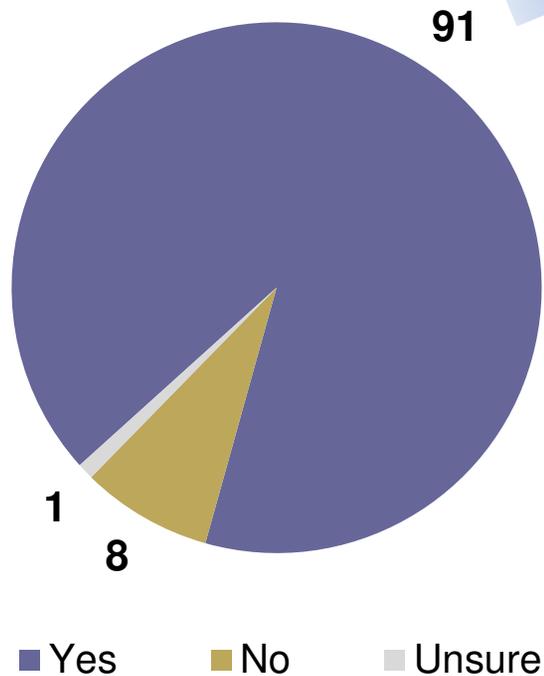
Leadership Today



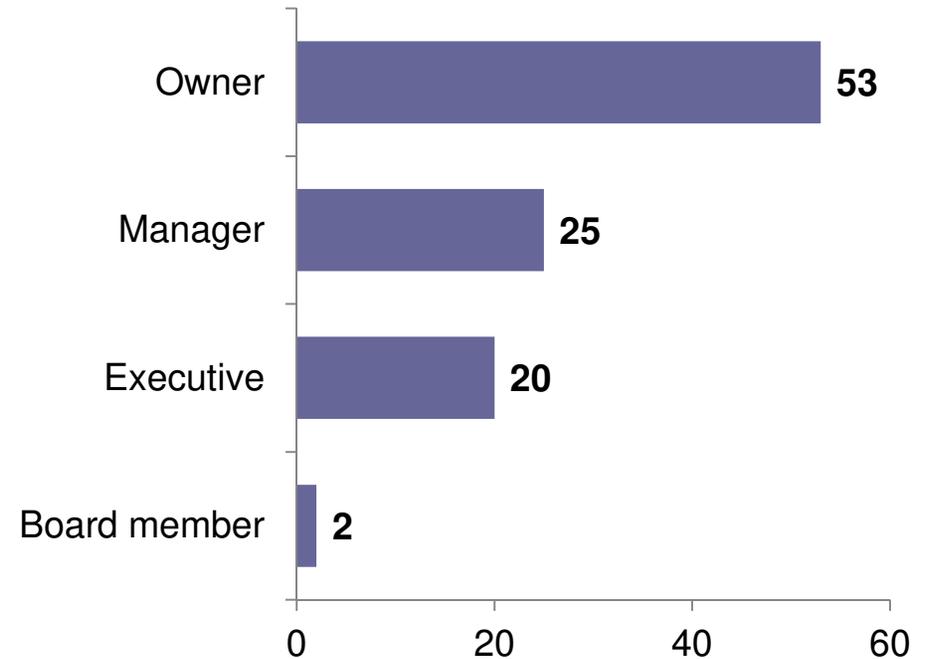
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A Leadership Role

Are you currently in a leadership role at your organization/firm?



Which of the following best describes your leadership role?

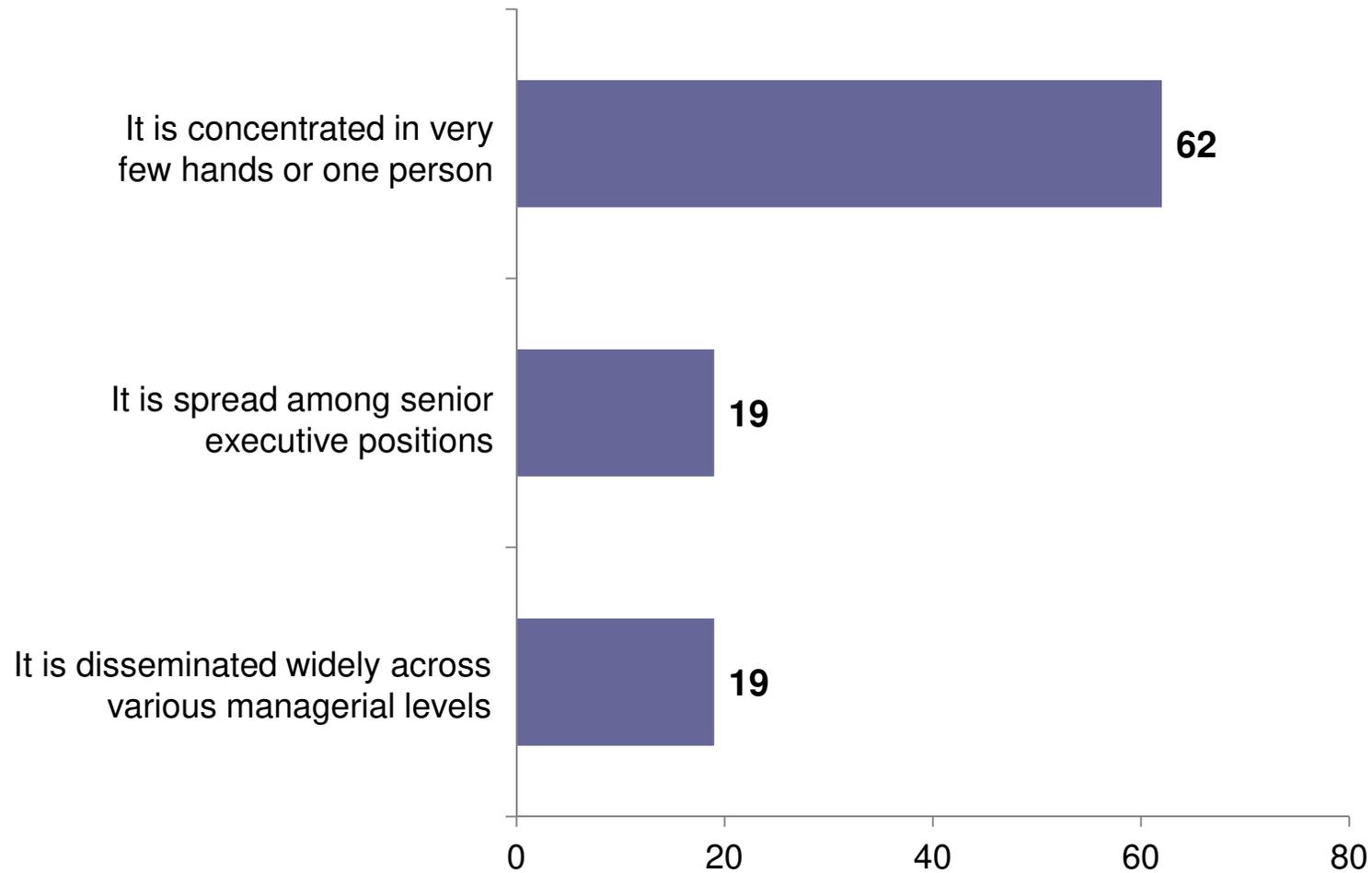


Base: more than one employee (n=658); percentages

Base: leadership role (n=553); percentages

Concentration of Leadership

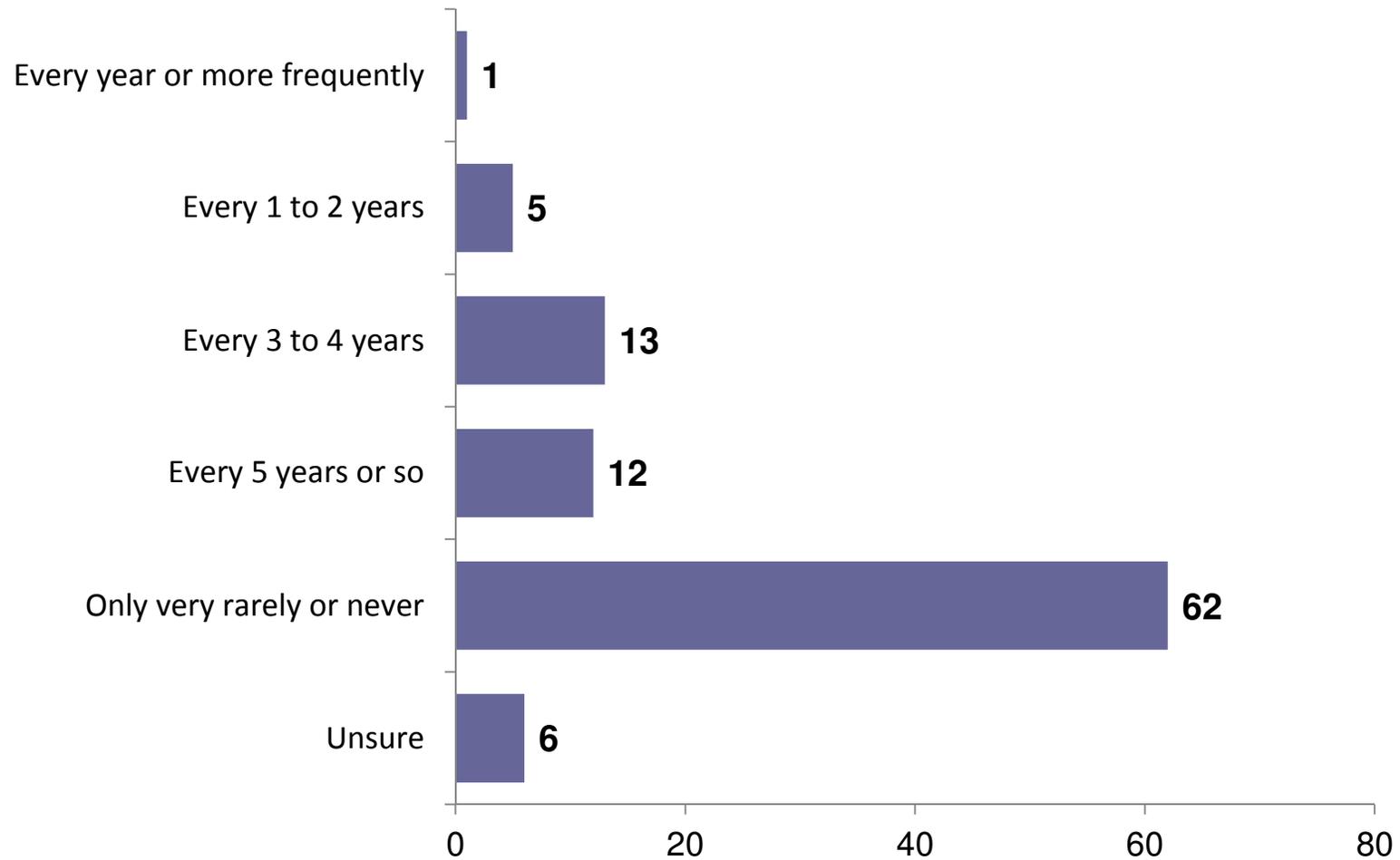
Which of the following best describes how leadership looks in your organization/firm?



Base: more than one employee (n=658); percentages

Frequency of Executive Turnover

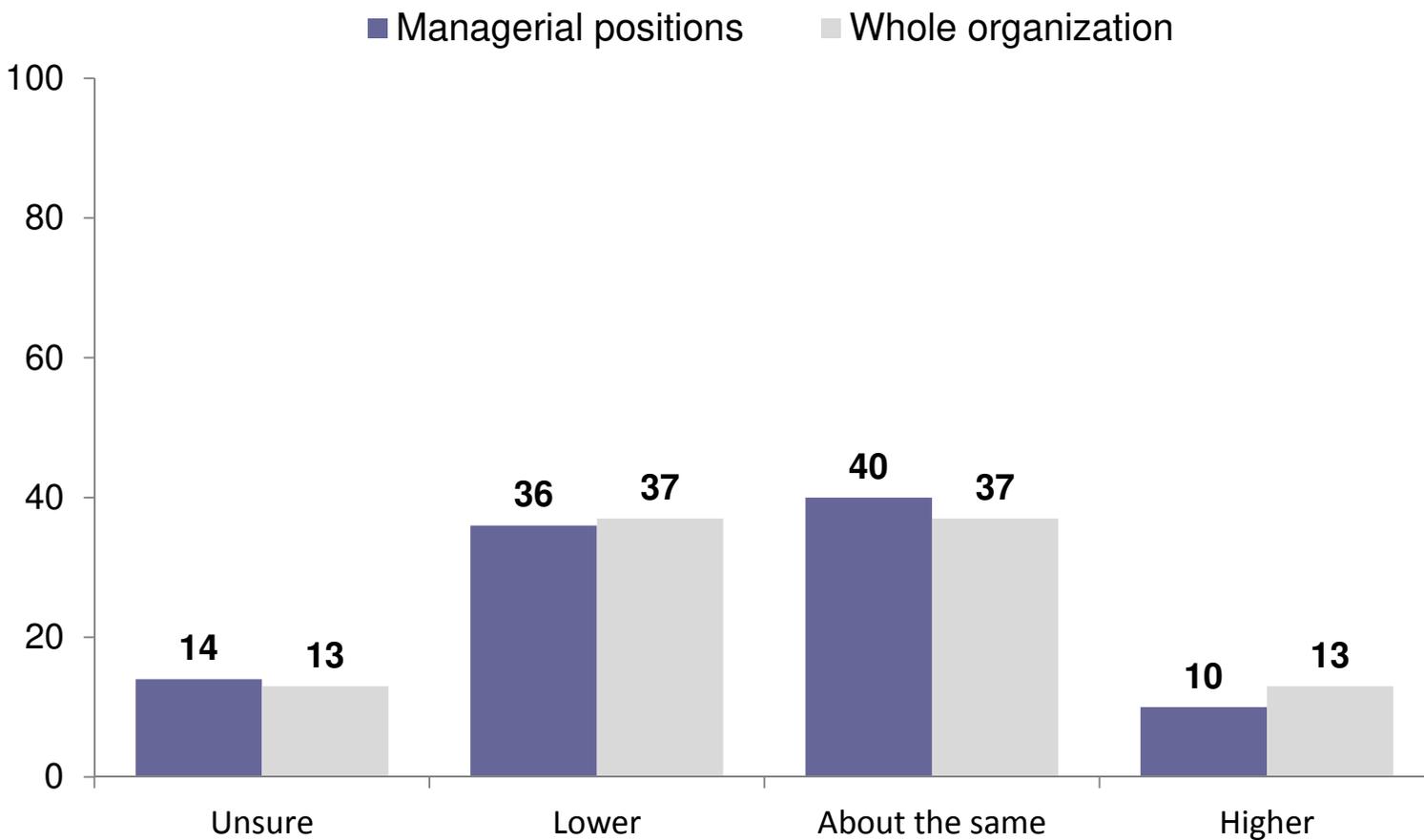
How often is there turnover in executive leadership positions in your organization/firm?



Base: more than one employee (n=658); percentages

Executive Turnover Relative to Managers and All Employees

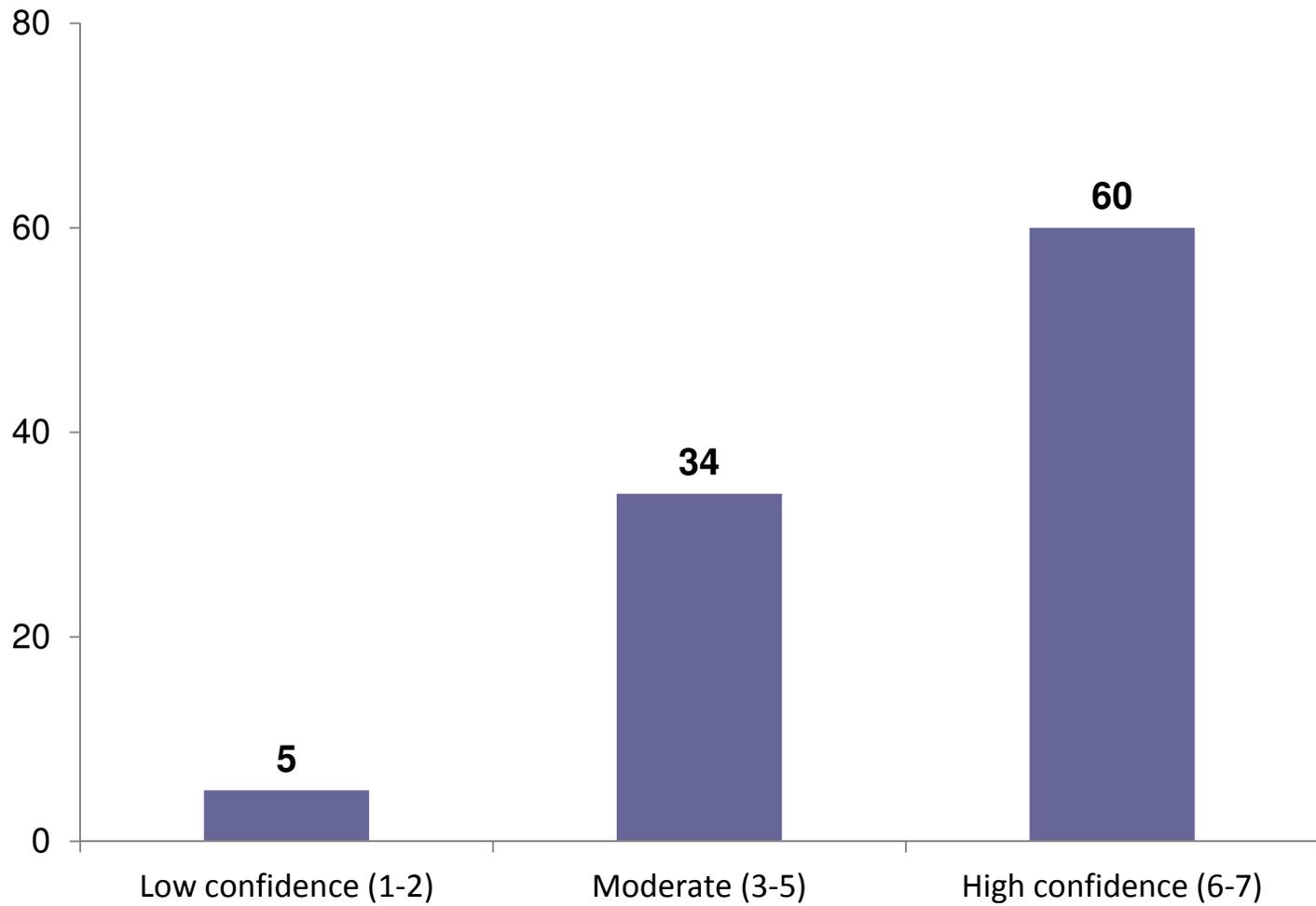
Is executive turnover higher or lower than in managerial positions/the whole organization?



Base: more than one employee (n=658); percentages

Confidence in Executive Leadership

Overall, how confident are you in the executive leadership at your organization/firm?

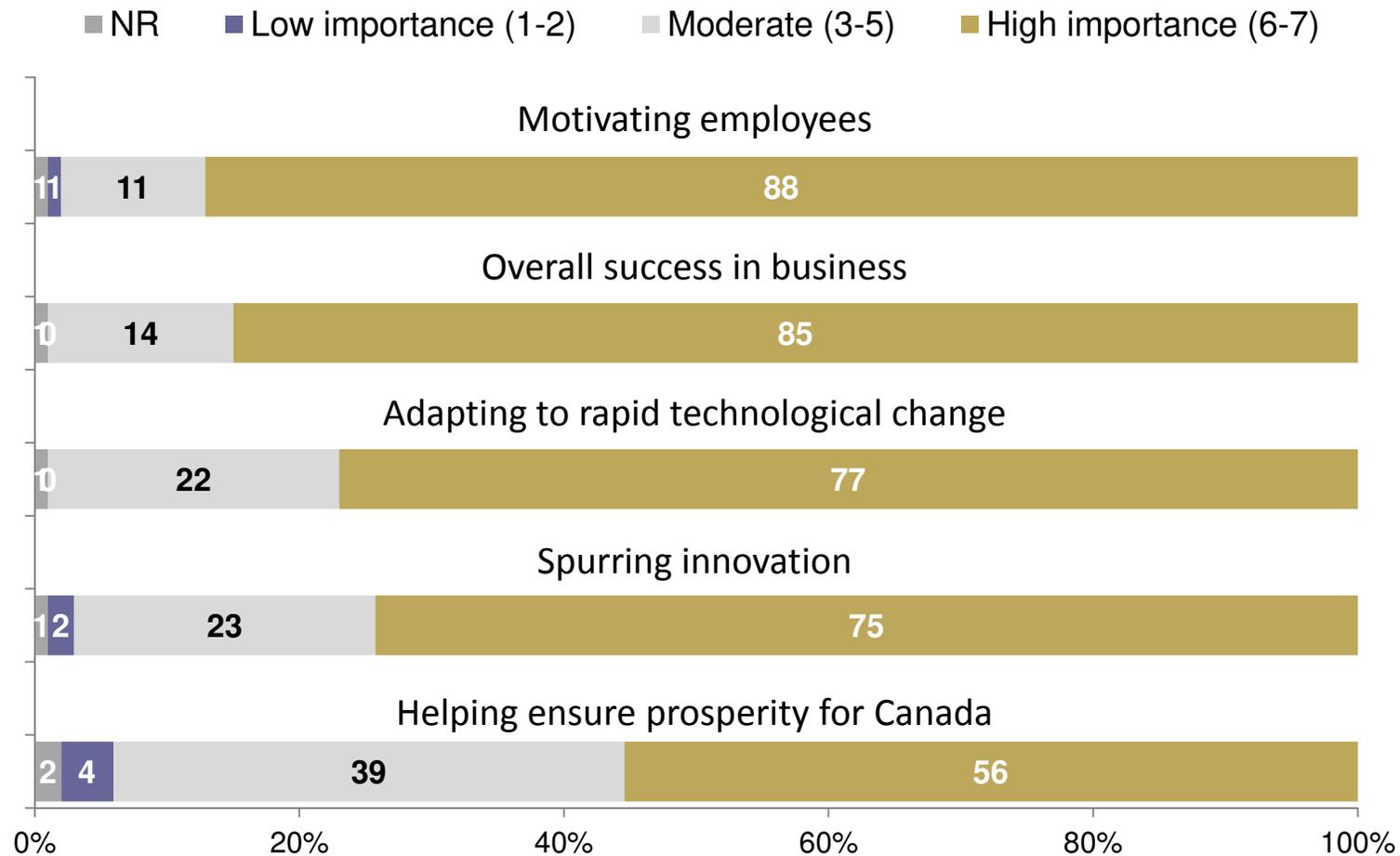


Base: more than one employee (n=658); percentages

Unsure = 1%

Importance of Leadership

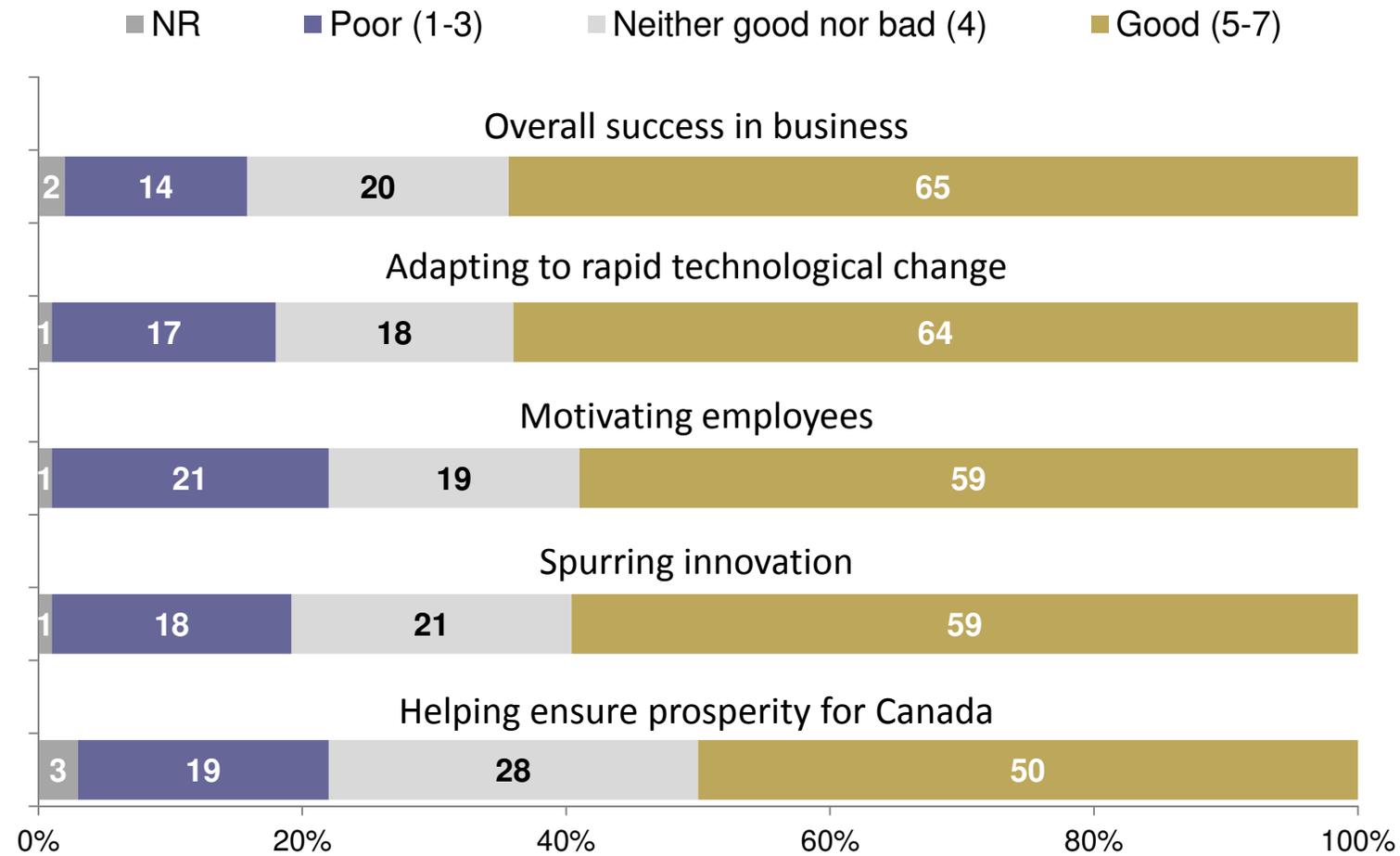
In your opinion, how important is the quality of leadership for each of the following?



Base: all (n=732); percentages

Performance of Leadership

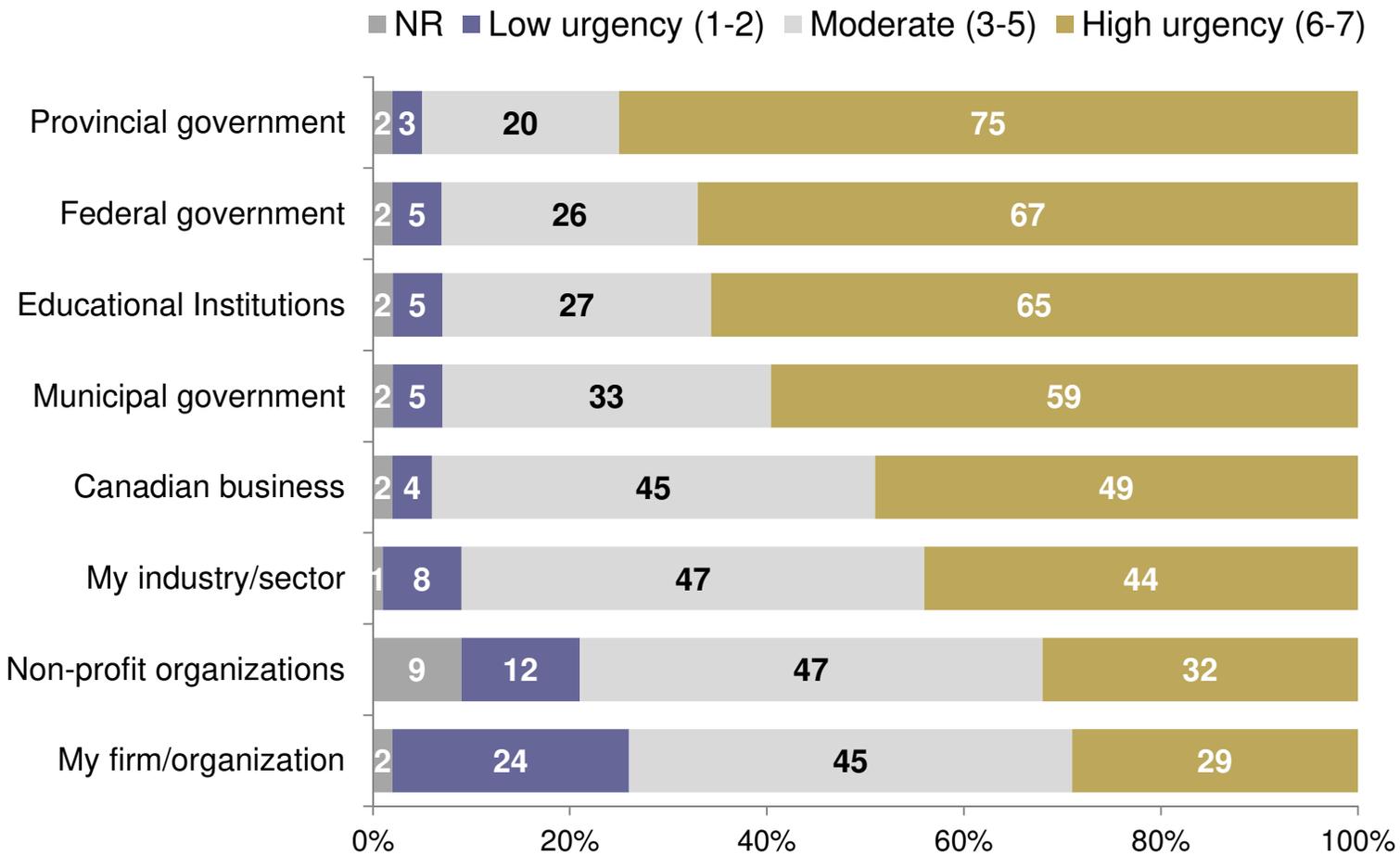
How would you rate the quality of leadership in your industry or sector on achieving each of the following?



Base: all (n=732); percentages

Urgency of Improving Leadership

In your opinion, how urgent is the need to improve the quality of leadership in each of the following areas?



Base: all (n=732); percentages

Importance of Leadership Attributes (1/2)

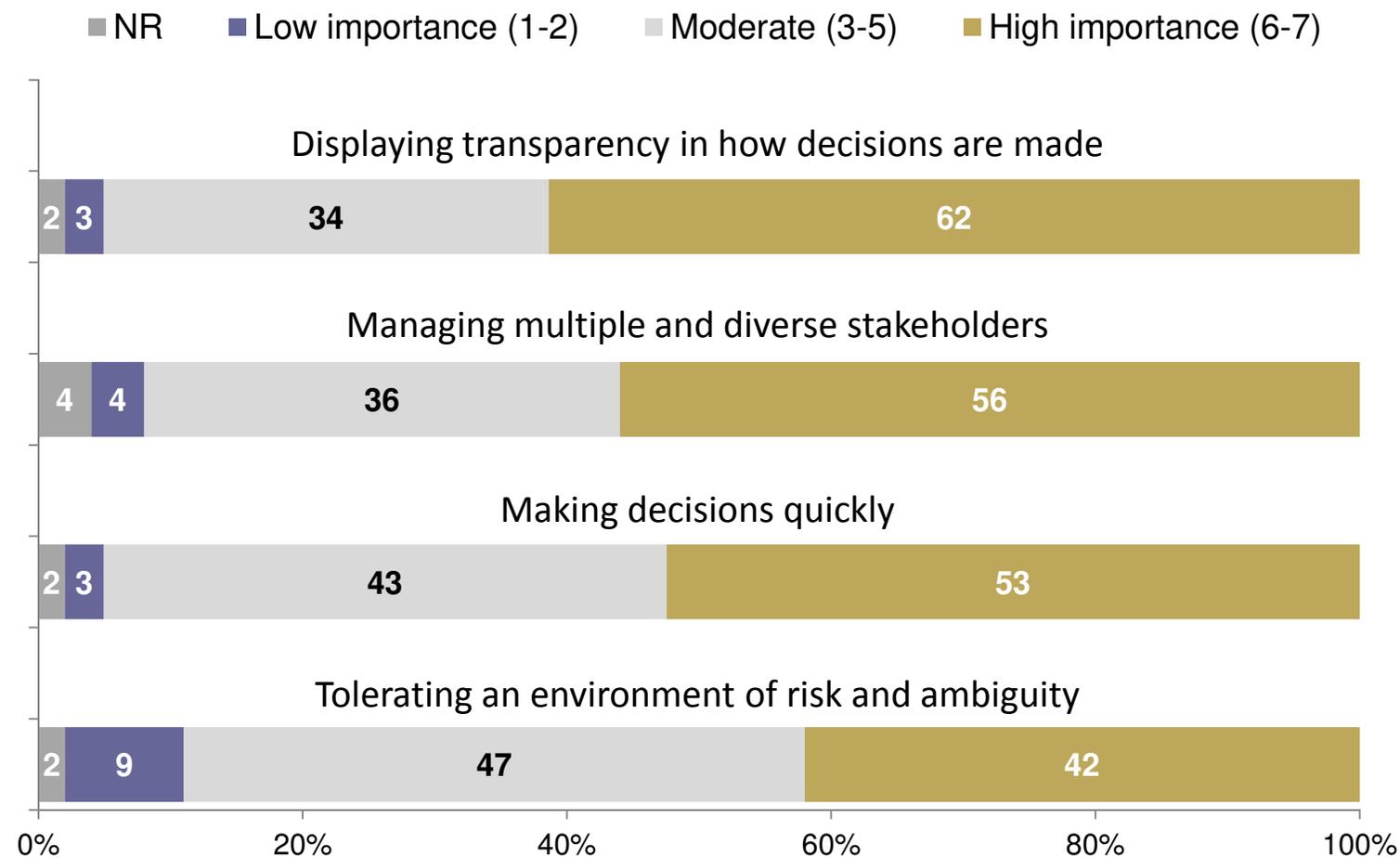
How important is it that leaders excel at the following in your industry or sector?



Base: all (n=732); percentages

Importance of Leadership Attributes (2/2)

How important is it that leaders excel at the following in your industry or sector?



Base: all (n=732); percentages

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Leadership Trends

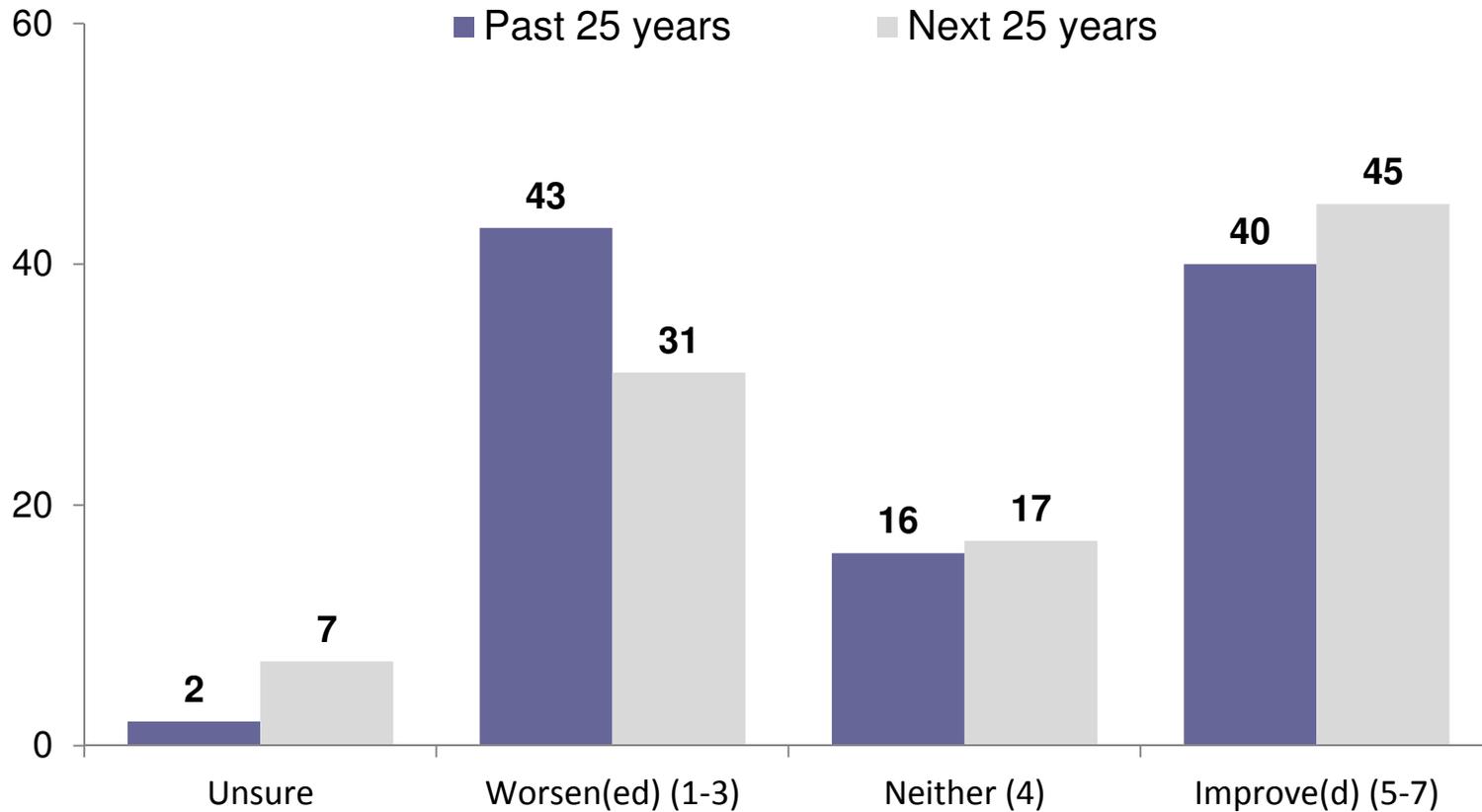


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Change in Leadership Quality (past 25 years vs. next 25 years)

Thinking about the overall quality of leadership in Canada today, whether in government, business or elsewhere, would you say that it has improved or worsened over the past 25 years?

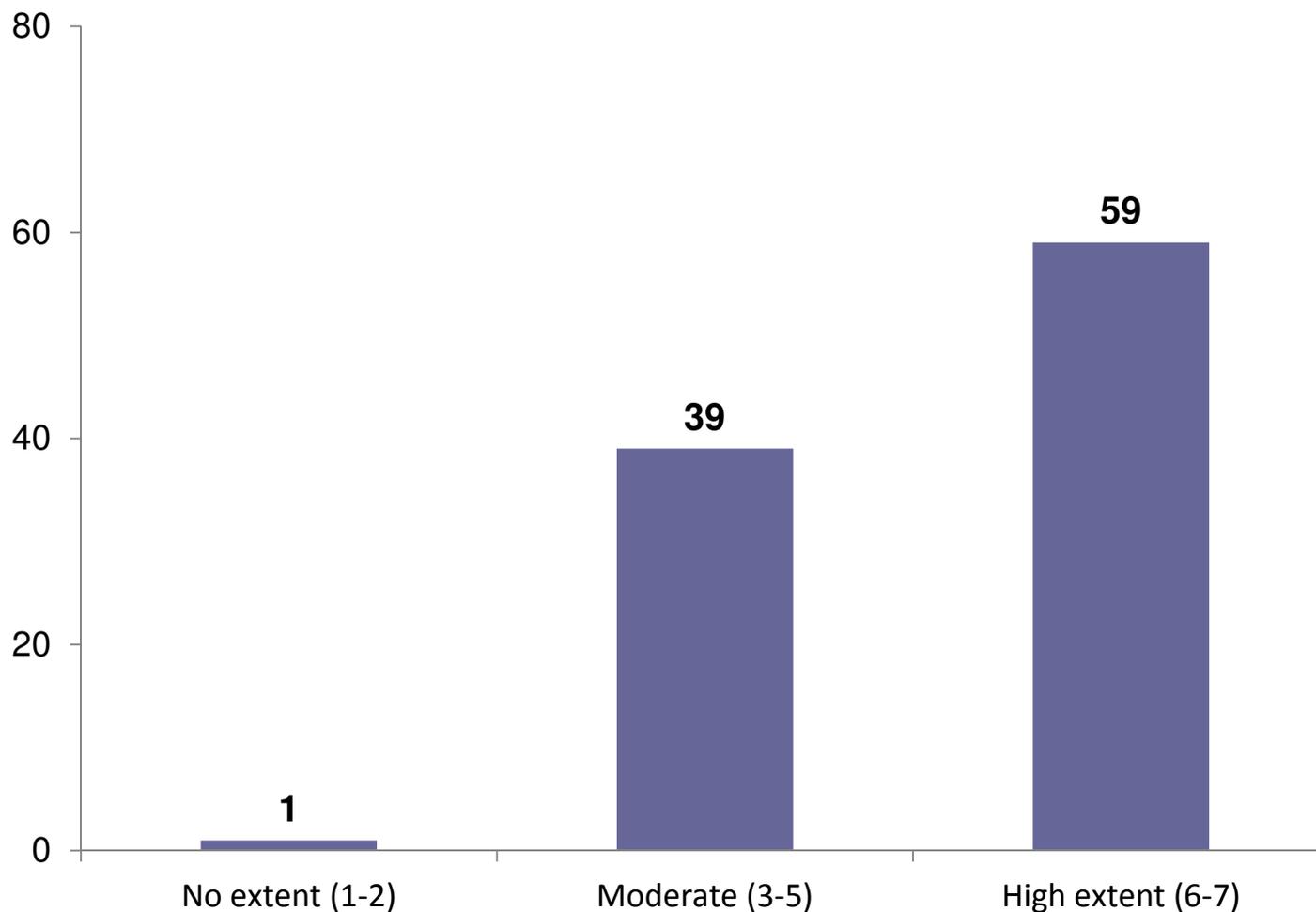
Looking out over the next 25 years, do you think the overall quality of leadership in Canada will get better or worse?



Base: more than one employee (n=658); percentages

Need for Change in Leadership

In general, to what extent does leadership need to change to prepare your industry or sector for its long-term future (i.e., 25 years from today)?



Base: all (n=732); percentages

Unsure = 1%



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